



## Certified Insurance Counselor

# What CIC Means to You.

### Competency

With the successful completion of over 100 classroom hours of formal insurance training, CICs are recognized among the best and most knowledgeable insurance practitioners in the nation. The CIC designation signifies that your Certified Insurance Counselor has obtained the highest level of *competency* provided in the insurance industry.

### Commitment

Having demonstrated the ability to excel and succeed in the rigorous challenges of becoming a CIC, your insurance representative exhibits a strong commitment to excellence through advanced education and professionalism.

### Confidence

Because of the intense training your insurance professional has received through the CIC Program, he or she has the greatest degree of knowledge to ask the right questions and provide the right answers, saving you time and money. You can have faith, trust and *confidence* in those who display the coveted CIC professional designation.

### Current

To be the best of the best – a CIC – a continuing annual update of practical, hands-on training is required. With the annual update your Certified Insurance Counselor receives each year, you can be assured that he or she is the most capable and *current* in the insurance industry.

CIC:

*The Mark of Distinction*

